

Wisconsin Center for the Advancement of Postsecondary Education

# Campus Forum on Financing Public Higher Education: How Will We Pay for Higher Education in the Years to Come?

Noel Radomski
University of Wisconsin-Madison

Prepared for PROFS, CAPE, and UFAS February 23, 2010



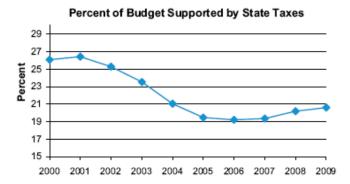
University of Wisconsin-Madison

- 2008-2009 Data Digest

#### **Budget by Source of Funds**

(Dollars in Millions)

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Fund Source	1999-00	2000-01	2001-02	2002-03	2003-04	2004-05	2005-06	2006-07	2007-08	2008-09
State Taxes										
General Program	281.4	310.8	308.5	300.3	269.6	259.6	255.1	267.0	286.8	297.9
Specific Purpose	85.4	88.5	99.8	98.8	110.9	110.1	151.8	157.3	174.3	194.0
Subtotal State Taxes	366.7	399.3	408.3	399.1	380.4	369.7	406.9	424.4	461.1	491.9
Student Tuition Revenue	194.9	207.0	225.3	250.2	273.9	297.0	314.1	327.4	338.9	348.9
Federal Programs	347.4	367.4	397.1	417.4	483.7	526.3	653.3	655.3	657.1	683.2
Gifts, Grants and Segregated Funds	250.6	270.8	297.2	323.4	348.3	372.5	396.1	409.8	436.9	454.6
State Laboratory Fees	18.7	18.7	22.7	22.8	23.9	23.9	24.8	24.9	27.9	28.7
Auxiliary Enterprises	216.7	237.0	250.9	270.4	283.2	292.7	261.5	278.7	283.4	291.9
Operations Receipts	11.5	11.6	13.2	12.8	14.2	15.8	61.4	71.2	78.5	87.0
Total	1,406.4	1,511.7	1,614.7	1,696.1	1,807.7	1,897.9	2,118.1	2,191.7	2,283.8	2,386.3



UW-Madison 2009 Op. Receipts -Auxiliaries Budget: 12% Source of Funds State Taxes -Specifc Purpose Federal 29% State Taxes -General Program Gifts and Grants 12% 19% Tuition State Labs 1%

Academic Planning & Analysis, Office of the Provost

Office of Budget, Planning & Analysis







#### State General Purpose Revenue Expenditures in Millions

Fiscal	UV	V Syster	n	S	chool Aids	5	Shared Rev. & Prop. Tax Cred.		Medical Assistance			Corrections			Other			Total GPR		
Year	Amt	%Tot	%Chg	Amt	%Tot	%Chg	Amt	%Tot	%Chg	Amt	%Tot	%Chg	<u>Amt</u>	%Tot	%Chg	Amt	%Tot	%Chg	<u>Amt</u>	%Chg
1974	279.0	14.4%		471.2	24.4%		607.2	31.4%		81.5	4.2%		38	1.97%		456.7	23.6%		1933.6	
1975	298.8	13.8%	7.1%	510.9	23.6%	8.4%	667.3	30.8%	9.9%	151.2	7.0%	85.5%	43.7	2.02%	15.00%	494.9	22.8%	8.40%	2166.8	12.1%
1976	310.6	13.5%	3.9%	557.1	24.1%	9.0%	656.4	28.4%	-1.6%	172	7.5%	13.8%	47.8	2.07%	9.40%	563.7	24.4%	13.90%	2307.6	6.5%
1977	340.4	13.8%	9.6%	595.7	24.1%	6.9%	711.2	28.8%	8.3%	198	7.9%	14.0%	52.9	2.14%	10.70%	574.7	23.3%	2.00%	2470.9	7.1%
1978	363.9	13.8%	6.9%	640.2	24.3%	7.5%	695.9	26.4%	-2.2%	218.4	8.3%	11.4%	65.1	2.47%	23.10%	650.9	24.7%	13.30%	2634.4	6.6%
1979	391.0	12.4%	7.4%	716.3	22.7%	11.9%	784.0	24.9%	12.7%	259	8.2%	18.6%	77.9	2.47%	19.70%	920.9	29.2%	41.50%	3149.1	19.5%
1980	420.7	12.8%	7.6%	798.9	24.4%	11.5%	825.0	25.2%	5.2%	295.6	9.0%	14.1%	87	2.65%	11.70%	851.1	26.0%	-7.60%	3278.3	4.1%
1981	434.2	12.6%	3.2%	844.2	24.5%	5.7%	771.3	22.4%	-6.5%	354.4	10.3%	19.9%	95.1	2.76%	9.30%	947.6	27.5%	11.30%	3446.8	5.1%
1982	478.9	13.9%	10.3%	784.6	22.7%	-7.1%	758.5	22.0%	-1.7%	356.8	10.3%	0.7%	106.8	3.09%	12.30%	965.3	28.0%	1.90%	3450.9	0.1%
1983	508.4	12.5%	6.2%	1134.9	27.8%	44.6%	917.8	22.5%	21.0%	372.1	9.1%	4.3%	110.5	2.71%	3.46%	1034.3	25.4%	7.15%	4078.0	18.2%
1984	540.5	13.6%	6.3%	969.0	24.4%	-14.6%	819.6	20.6%	-10.7%	398.6	10.0%	7.1%	108.7	2.73%	-1.63%	1141.2	28.7%	10.34%	3977.6	-2.5%
1985	555.6	12.1%	2.8%	1182.0	25.8%	22.0%	1004.2	21.9%	22.5%	431.9	9.4%	8.4%	119.3	2.60%	9.75%	1295.2	28.2%	13.49%	4588.2	15.4%
1986	583.9	12.0%	5.1%	1294.1	26.6%	9.5%	1049.0	21.5%	4.5%	436.3	9.0%	1.0%	131	2.69%	9.81%	1373.7	28.2%	6.06%	4868.0	6.1%
1987	594.3	11.7%	1.8%	1352.3	26.7%	4.5%	1083.5	21.4%	3.3%	468.6	9.2%	7.4%	138.8	2.74%	5.95%	1432.8	28.3%	4.30%	5070.3	4.2%
1988	633.6	12.1%	6.6%	1476.1	28.1%	9.2%	1098.6	20.9%	1.4%	470.2	9.0%	0.3%	145.9	2.78%	5.12%	1421.7	27.1%	-0.77%	5246.1	3.5%
1989	660.1	12.1%	4.2%	1496.3	27.4%	1.4%	1110.7	20.4%	1.1%	532.1	9.8%	13.2%	151.1	2.77%	3.56%	1501.6	27.5%	5.62%	5451.9	3.9%
1990	698.2	12.0%	5.8%	1619.2	27.9%	8.2%	1127.7	19.4%	1.5%	588.6	10.1%	10.6%	178.6	3.08%	18.20%	1590.7	27.4%	5.93%	5803.0	6.4%
1991	740.8	11.6%	6.1%	1843.3	29.0%	13.8%	1154.9	18.1%	2.4%	659.9	10.4%	12.1%	208.6	3.28%	16.80%	1757.0	27.6%	10.45%	6364.5	9.7%
1992	759.9	11.4%	2.6%	1942.4	29.2%	5.4%	1213.3	18.2%	5.1%	759.3	11.4%	15.1%	233.2	3.51%	11.79%	1742.6	26.2%	-0.82%	6650.7	4.5%
1993	771.8	11.1%	1.6%	2025.2	29.3%	4.3%	1230.3	17.8%	1.4%	801.4	11.6%	5.5%	256.6	3.71%	10.03%	1836.8	26.5%	5.41%	6922.1	4.1%
1994	810.1	11.1%	5.0%	2175.3	29.9%	7.4%	1248.0	17.2%	1.4%	834.6	11.5%	4.1%	291.7	4.01%	13.68%	1916.9	26.3%	4.36%	7276.6	5.1%
1995	849.8	10.9%	4.9%	2450.8	31.5%	12.7%	1291.6	16.6%	3.5%	843.3	10.8%	1.0%	337.5	4.33%	15.70%	2017.0	25.9%	5.22%	7790.0	7.1%
1996	847.4	10.4%	-0.3%	2683.4	33.0%	9.6%	1331.9	16.3%	3.1%	877.1	10.8%	4.0%	370.7	4.50%	9.01%	2052.2	25.1%	1.75%	8141.8	4.8%
1997	853.4	9.5%	0.7%	3527.6	39.1%	31.5%	1327.9	14.7%	-0.4%	865.6	9.6%	-1.3%	494	5.50%	33.30%	2215.0	23.9%	7.93%	9283.5	10.9%
1998	876.8	9.0%	2.7%	3862.2	37.8%	3.8%	1477.9	15.3%	11.3%	904.8	9.3%	4.5%	556.8	5.70%	12.71%	2216.0	22.9%	0.05%	9694.5	4.4%
1999	903.6	9.2%	3.1%	3859.7	39.2%	5.4%	1477.9	15.0%	0.0%	927.8	9.4%	2.5%	620.4	6.30%	11.42%	2220.0	22.2%	0.18%	10009.4	3.2%
2000	953.8	8.5%	5.6%	4173.3	37.0%	8.1%	1477.9	12.7%	0.0%	971	8.6%	4.7%	710.3	6.30%	14.49%	3007.7	26.6%	35.48%	11294.0	12.8%
2001	1047.0	9.4%	9.8%	4413.2	39.8%	5.7%	1488.5	13.4%	0.0%	993.2	9.0%	2.3%	804.4	7.30%	13.25%	2331.4	21.1%	-22.13%	11077.7	-1.9%
2002	981.4	8.7%	-6.3%	4552.8	40.4%	3.2%	1488.5	13.3%	0.0%	1070.5	9.5%	7.8%	819.3	7.30%	1.85%	2363.2	21.0%	0.91%	11265.1	1.7%
2003	1063.8	9.6%	8.4%	4761.7	43.2%	4.5%	900.2	8.2%	-39.5%	1038.6	9.4%	-3.0%	852.9	7.70%	4.10%	2436.3	21.9%	3.09%	11047.9	3.4%
2004	949.0	8.9%	-10.8%	4759.0	44.7%	-0.1%	1069.0	10.0%	18.8%	688.7	6.5%	-33.7%	855.2	8.00%	0.27%	2760.4	25.2%	13.30%	10784.0	-2.39%
2005	996.9	8.4%	5.0%	4789.0	40.4%	0.6%	1221.0	10.3%	14.2%	1608.8	13.6%	133.6%	905.3	7.60%	5.86%	2338.7	19.7%	-15.28%	11859.7	9.97%
2006	1011.6	8.2%	1.5%	5157.2	41.6%	7.7%	1413.9	11.4%	15.8%	1286.9	10.4%	-20.0%	955.5	7.70%	5.55%	2902.0	22.8%	24.09%	12727.1	7.31%
2007	1039.5	7.9%	2.8%	5299.5	40.5%	2.8%	1413.9	10.8%	0.0%	1704.4	13.0%	32.4%	1037.5	7.90%	8.58%	2636.0	19.9%	-9.17%	13130.8	3.17%
2008	1074.6	7.9%	3.4%	5345.7	39.5%	0.9%	1538.7	11.4%	8.8%	1721.2	12.7%	1.0%	1075.7	8.00%	3.68%	2769.6	20.5%	5.07%	13526.3	3.01%
Changes		ds (Per	cent)																	
1974-08	385.2			1134.5			253.4			2111.9			2830.8			606.4			699.5	
1982-06	224.4			681.3			202.9			482.4			1007.2			286.9			392.0	
1989-08	162.8			357.3			138.5			323.5			711.9			184.4			248.1	
1995-08	126.5			218.1			119.1			204.1			318.7			137.3			173.6	
2001-08	102.6			121.1			103.4			173.3			133.7			118.8			122.1	

Source: Wisconsin Dept of Administration Division of Executive Budget and Finance Annual Fiscal Reports. RV/JLM January 2009

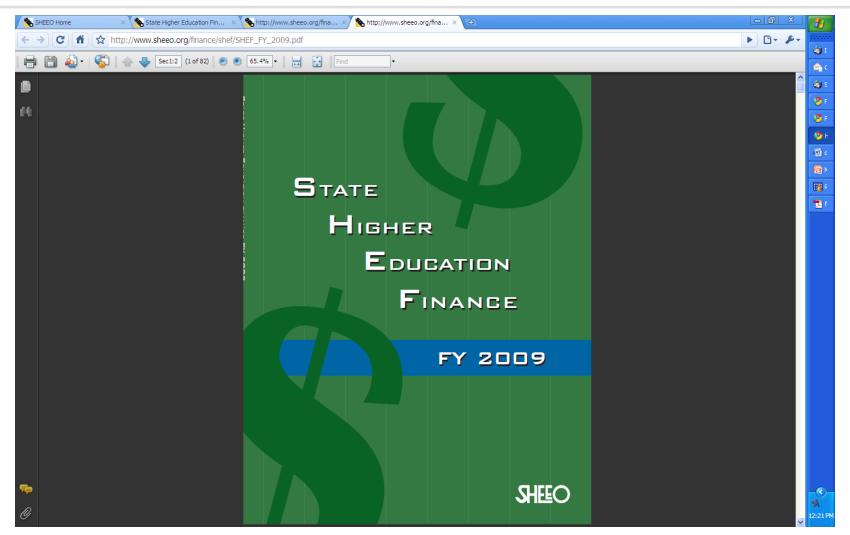
















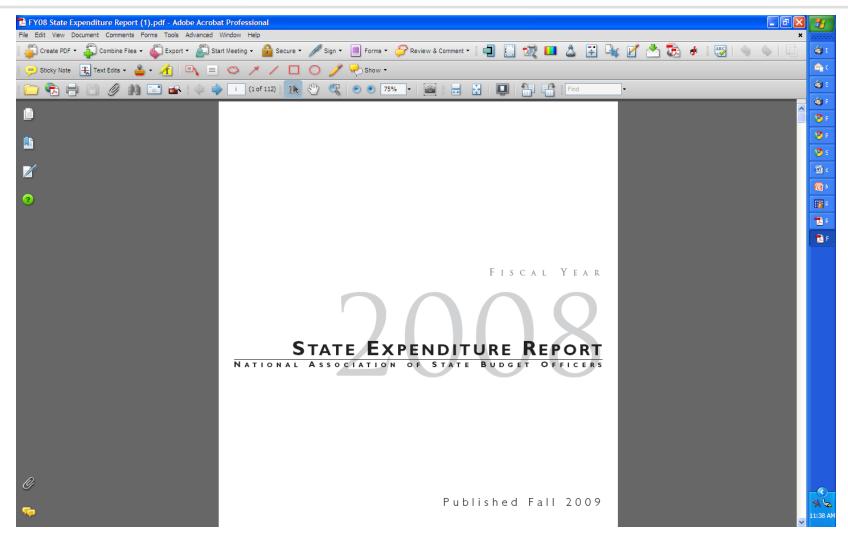
#### Grapevine Table 2

One-Year, Two-Year, and Five-Year Percent Changes in State Fiscal Support for Higher Education, by Source of Fiscal Support (Continued)

	% Change in S	itate Tax Approp	riations Only	as the Sum of	tate Fiscal Supp State Tax Appro Monies Devoted Education	priations and	% Change in State Fiscal Support Calculated as the Sum of State Tax Appropriations, Other State Monies Devoted to Higher Education, and (in the Case of FY09 and FY10) Federal Stimulus Monies and Government Service Funds*				
	1-Year %	2-Year %	5-Year %	1-Year %	2-Year %	5-Year %	1-Year %	2-Year %	5-Year %		
		Change, FY08-	Change,				Change, FY09-		Change, FY05-		
STATES	FY10	FY10	FY05-FY10	FY10	FY10	FY10	FY10	FY10	FY10		
New Mexico New York	-6.9% 0.1%	-14.6% 2.7%	22.4% 34.0%	-11.7% 0.1%	-17.1% 2.7%	15.1% 34.0%	-10.2% 3.4%	-15.6% 6.2%	17.1% 38.5%		
North Carolina	5.2%	-0.2%	37.8%	5.2%	0.3%	38.4%	5.3%	3.9%	43.3%		
North Dakota	18.5%	18.5%	49.3%	18.5%	18.5%	49.3%	18.5%	18.5%	49.3%		
Ohio	-20.4%	-14.0%	-6.3%	-20.4%	-14.0%	-6.4%	-7.9%	-0.4%	8.4%		
Oklahoma	-3.5%	-3.8%	28.1%	-5.6%	-7.4%	29.3%	0.8%	-1.1%	38.1%		
Oregon	0.1%	-8.8%	12.7%	-0.1%	-8.7%	13.1%	-3.6%	-4.6%	18.2%		
Pennsylvania	-5.9%	-7.0%	1.2%	-5.9%	-7.0%	1.2%	-3.8%	-22%	6.4%		
Rhode Island	-1.5%	-15.0%	-13.5%	-1.5%	-15.0%	-13.5%	8.3%	-6.5%	-4.9%		
South Carolina	-3.7%	-26.0%	-1.1%	-2.7%	-21.2%	-2.3%	7.9%	-12.7%	8.3%		
South Dakota	0.6%	-23.0%	-9.5%	-0.3%	-22.7%	-6.8%	0.4%	-16.8%	0.2%		
Tennessee	-6.4%	-12.7%	4.7%	-5.5%	-7.8%	13.3%	-0.2%	2.5%	25.9%		
Texas	7.7%	2.6%	27.7%	7.2%	3.1%	28.0%	12.5%	8.3%	34.4%		
Utah	-8.4%	-15.7%	6.1%	-8.1%	-15.3%	6.4%	-1.5%	-5.7%	18.5%		
Vermont	5.0%	1.6%	16.1%	4.6%	0.5%	16.9%	4.6%	0.5%	16.9%		
Virginia	-17.1%	-16.4%	6.4%	-17.1%	-16.4%	6.4%	-10.4%	-9.7%	15.0%		
Washington	-12.9%	-10.8%	11.7%	-12.9%	-10.8%	11.7%	-8.4%	-6.2%	17.4%		
West Virginia	-4.2%	0.8%	29.3%	-3.4%	-10.5%	18.0%	-0.5%	-7.9%	21.4%		
Wisconsin	-6.7%	-3.0%	6.2%	-6.7%	-3.0%	6.2%	-6.7%	-3.0%	6.2%		
Wyoming	-6.4%	5.1%	38.0%	-6.8%	5.1%	40.4%	-4.3%	8.0%	44.2%		
Totals	-3.3%	-6.6%	15.4%	-3.4%	-6.8%	15.5%	-1.0%	-1.5%	22.1%		

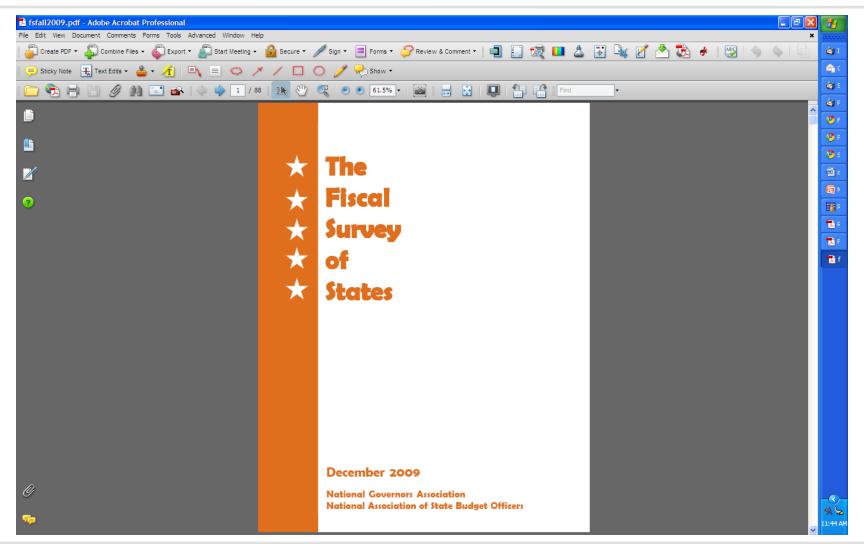












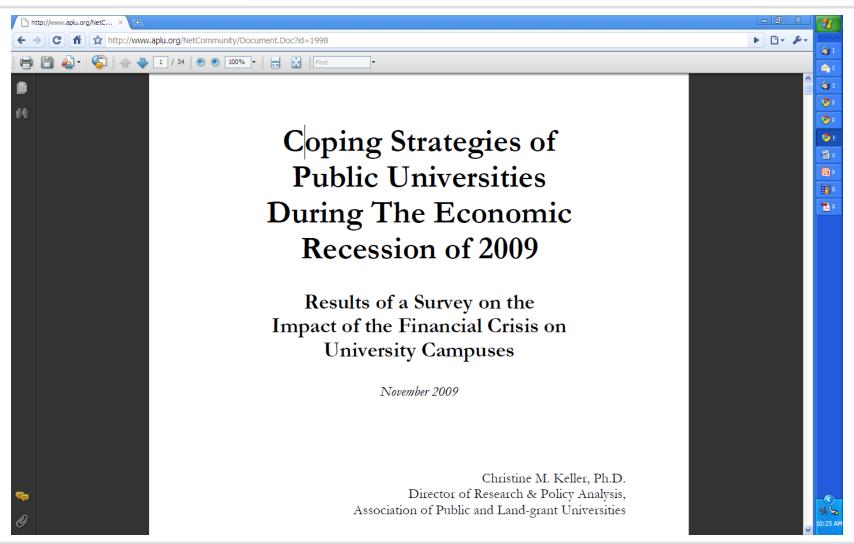






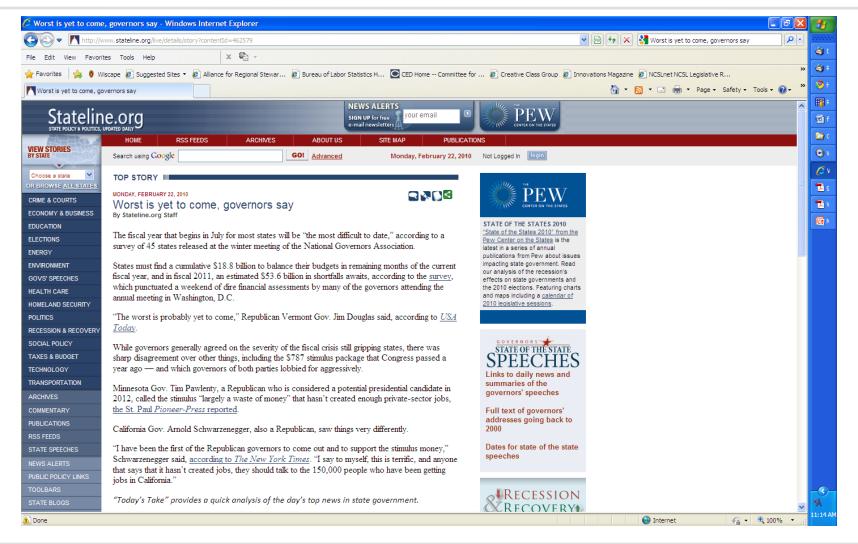






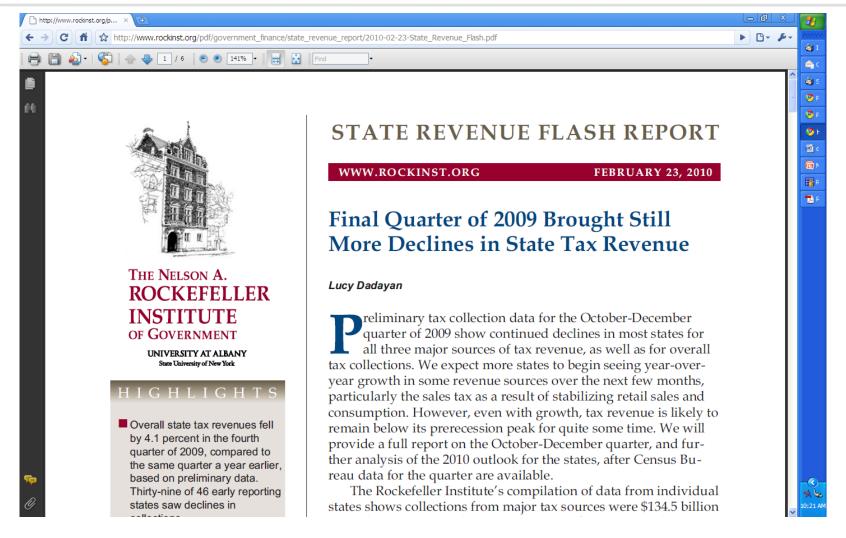






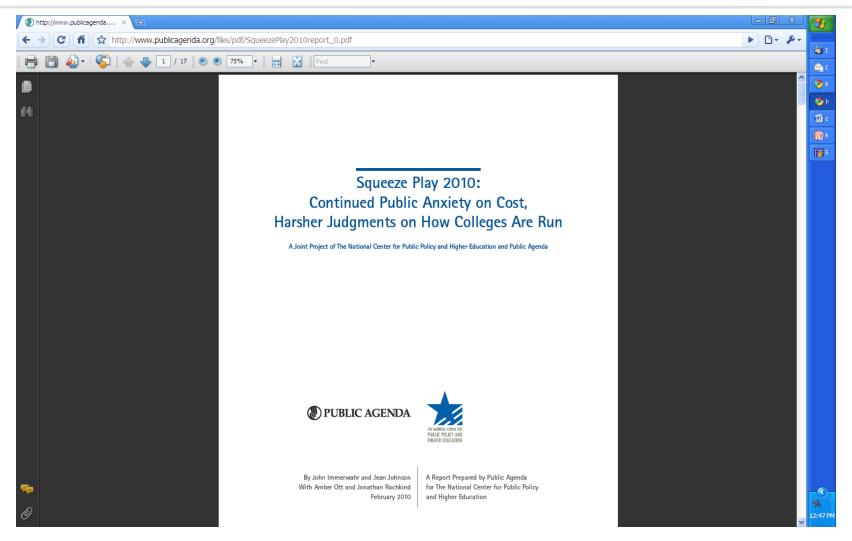






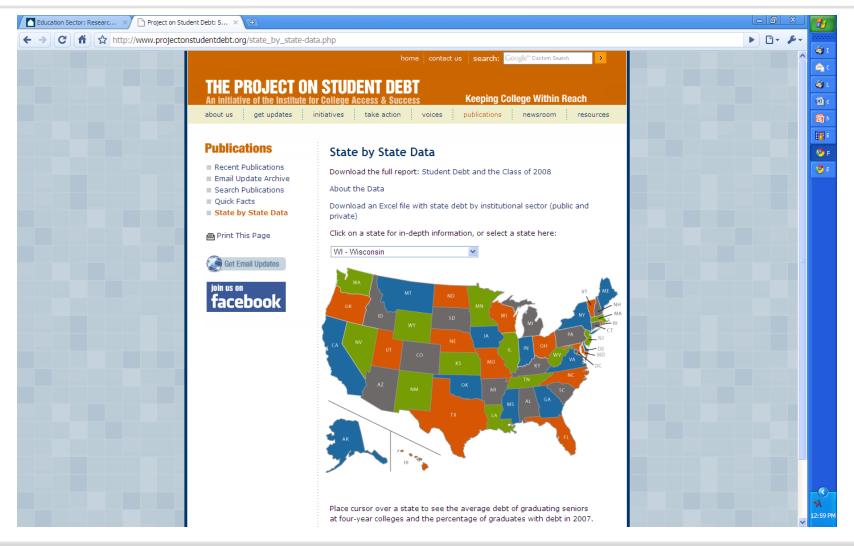






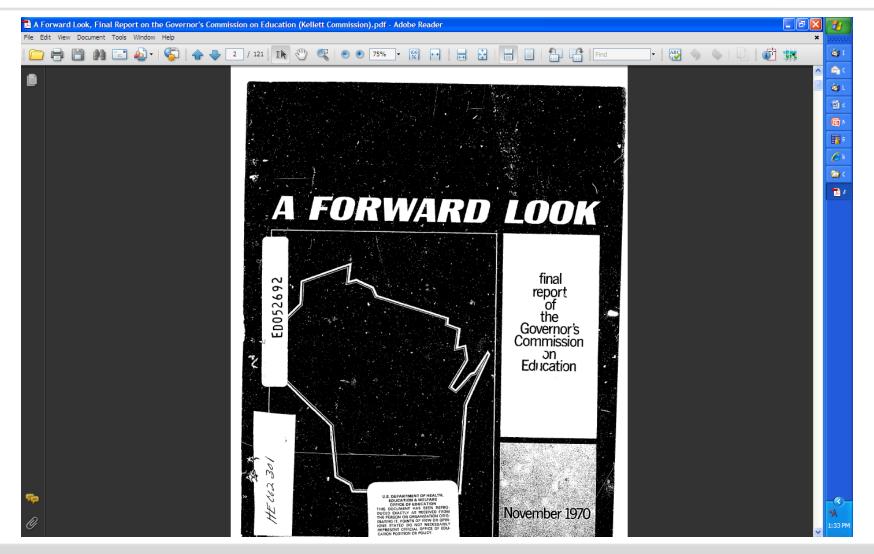
















## Big public policy questions

- Will state government increase or decrease financing of postsecondary education?
- (How) Should we increase public dialogue and support, and pursue non-state revenue?
  - Campus partnerships, translational research, etc.
  - Require students to complete FAFSA?
  - Improve research infrastructure?
  - Industrial sponsored research?
- How can we improve the culture of campus innovation, productivity, and accountability?





## Big Ideas/Questions (continued)

- Accelerate need-based institutional student aid (UW-Madison Covenant)?
  - Leverage WHEG, Great People Scholarship, MIU, Bluegold Commitment, WI Covenant, etc.
- UW-Madison as a public-benefit corporation in the UW System?
  - Increased campus accountability, state goals and performance funding, and campus flexibility
    - UWH&C, University of Virginia; discussion at Portland State University





## **Contact Information**

#### Noel Radomski

ntradoms@education.wisc.edu



## WISCAPE

Wisconsin Center for the Advancement of Postsecondary Education

University of Wisconsin-Madison 409 Education Building 1000 Bascom Mall Madison, Wisconsin 53706-1398

Telephone: 608-265-6342 Fax: 608-262-4881

E-mail: wiscape-info@education.wisc.edu

Web site: www.wiscape.wisc.edu