



Representing UW-Madison Faculty.
Strengthening Wisconsin.

Help UW-Madison and its Faculty Continue Providing Results for the People of Wisconsin

- UW-Madison is one of the **top 20 universities in the world**, according to the Academic Ranking of World Universities.
- UW-Madison consistently ranks among the top three U.S. universities in securing research money.
- UW-Madison regularly places in the top ten of U.S. universities for doctorates conferred.
- UW-Madison alumni are productive leaders and citizens across the state.
- Students consistently give their UW-Madison professors very high marks.
- UW-Madison’s annual economic impact is **\$12.4 billion** (Northstar Economics, Inc.). Hundreds of private companies employing thousands of knowledge-based workers have spun off from research conducted at the university.
- UW-Madison faculty secure, on average, nearly \$500,000 in outside research funding annually.
- The Wisconsin Idea, the historic partnership between the university and the state, is alive and well today as faculty work with people throughout the state to address challenges and issues.

Major Sources of UW-Madison Revenue, 2011-2012

Federal Funds	\$879 million
Gifts, Grants, Related Funds	\$491 million
Student Tuition	\$429 million
State Funding	\$412 million

Top Sources of UW-Madison Federal Research Funds

Department of Health and Human Services (NIH)
 National Science Foundation
 Department of Energy
 Department of Commerce
 Department of Defense
 Department of Education
 Department of Agriculture
 NASA

How Those in Washington, D.C. Can Help UW-Madison

- Continue to support federal funding for research and education that plays such a key role in UW-Madison’s success.
- Oppose proposals that unreasonably reward universities for not increasing tuition.
 - Any such proposal should at least acknowledge that some universities, like UW-Madison, already have tuition that is well below their peers.
 - Tuition increases can be needed when there are major cuts in state funding.