

Why Does College Cost So Much?



4 pm, Thursday, October 24
De Luca Forum, Discovery Building

This public forum will examine college cost, in particular why costs have risen so dramatically in recent years and the implications of rising expenses.

We will look at the resulting pressure on the state to increase funding and students to pay higher tuition, along with pressure on the university to raise funds and pursue partnerships.

Our panel, which includes nationally known experts, will guide our discussion.

- **David Feldman**, William & Mary Professor of Economics, co-author of *The Road Ahead for America's Colleges and Universities* and *Why Does College Cost So Much?*
- **Laurent Heller**, University of Wisconsin-Madison Vice Chancellor for Finance & Administration
- **Tracey Klein**, University of Wisconsin System Regent

Nicholas Hillman, University of Wisconsin-Madison Professor of Educational Leadership & Policy Analysis will moderate.

The program will include time for questions from the audience.

More information is on the PROFS website, profs.wisc.edu.

