

## **AUTHORIZATION TO ESTABLISH A SCHOOL OF BUSINESS AT UW-PLATTEVILLE**

### **BACKGROUND**

This proposal is presented in accordance with the procedures outlined in Academic Planning and Program Review (ACIS 1.0, Revised August 2012, available at <http://www.uwsa.edu/acss/planning/>). The request for the reorganization of the Department of Business and Accounting into a School of Business at the University of Wisconsin-Platteville is presented to the Board of Regents for consideration. UW-Platteville has submitted a written request, as well as relevant attachments, including current and proposed organizational charts, in support of reorganizing the current Department of Business and Accounting into a School of Business.

### **REQUESTED ACTION**

Approval of Resolution I.1.c., authorizing the reorganization of the Department of Business and Accounting into a School of Business.

### **DISCUSSION**

The University of Wisconsin-Platteville's mission highlights the institution's commitment to serve as an educational, cultural, and economic development resource to southwestern Wisconsin by providing academic programs that meet the region's need for graduates in a range of academic disciplines. The College of Business, Industry, Life Science and Agriculture (BILSA) serves this mission by offering degree programs in agriculture, biology, business and accounting, media studies, and industrial studies. Programs within the College emphasize both theoretical and applied knowledge and experiential learning opportunities. The College is comprised of the School of Agriculture and four academic departments, including Biology, Business and Accounting, Industrial Studies, and Media Studies.

The Department of Business and Accounting currently houses a B.S. in Business Administration and a B.S. in Accounting. The department also houses four online graduate programs that are administered cooperatively with the UW-Platteville Distance Learning Center: an M.S. in Project Management, an M.S. in Organizational Change Leadership, an M.S. in Integrated Supply Chain, and an M.S. in Distance Education Leadership. The undergraduate business and accounting programs enroll approximately 1,240 major students annually. The graduate programs enroll approximately 630 students annually. The number of enrolled students within the Department of Business and Accounting's academic programs is comparable to student enrollments within the UW-Platteville School of Agriculture and the UW Platteville School of Education.

The proposed reorganization of the Department of Business and Accounting into a School of Business will build financial development opportunities between UW-Platteville and its partners. Such partnerships will enable the proposed School of Business to better grow and respond to the workforce and economic development needs within the tri-state region. The

proposal to establish a School of Business at UW-Platteville was approved by the UW-Platteville Academic Budget Commission and by the Faculty Senate on April 23, 2013, and has been endorsed by the Chancellor.

While the reorganization of the Department of Business and Accounting into a School of Business will poise the unit for future growth, the current administrative structure is sufficient to operate the unit. Functionally, the proposed School of Business will maintain its current operating and reporting structures. There will be no new faculty lines, staff, or facilities. The School of Business will be housed in the existing College of Business, Industry, Life Science, and Agriculture (BILSA). The current position of the Departmental Chair will be reclassified as a position of Director, who will report to the Dean of the College of BILSA. No new instructional programs, separate and distinct from the nature of academic programs currently offered within the Department of Business and Accounting will be developed by UW-Platteville as part of this reorganization.

### **RECOMMENDATION**

The University of Wisconsin System recommends approval of Resolution I.1.c., authorizing the reorganization of the Department of Business and Accounting into a School of Business at the University of Wisconsin-Platteville.

### **RELATED UW SYSTEM POLICIES AND STATE STATUTES**

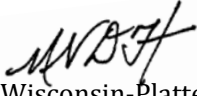
Academic Information Series #1 (ACIS-1.0; revised August 2012): Statement of the UW System Policy on Academic Planning and Program Review.

Section 36.09(1)(gm), Wis.Stats.



UNIVERSITY OF WISCONSIN  
**PLATTEVILLE**  
ACADEMIC AFFAIRS

TO: Dr. Stephen Kolison  
UW System Associate Vice President for Academic & Faculty Programs

FROM: Dr. Mittie Den Herder   
Provost, University of Wisconsin-Platteville

DATE: June 21, 2013

RE: Designation as a School of Business

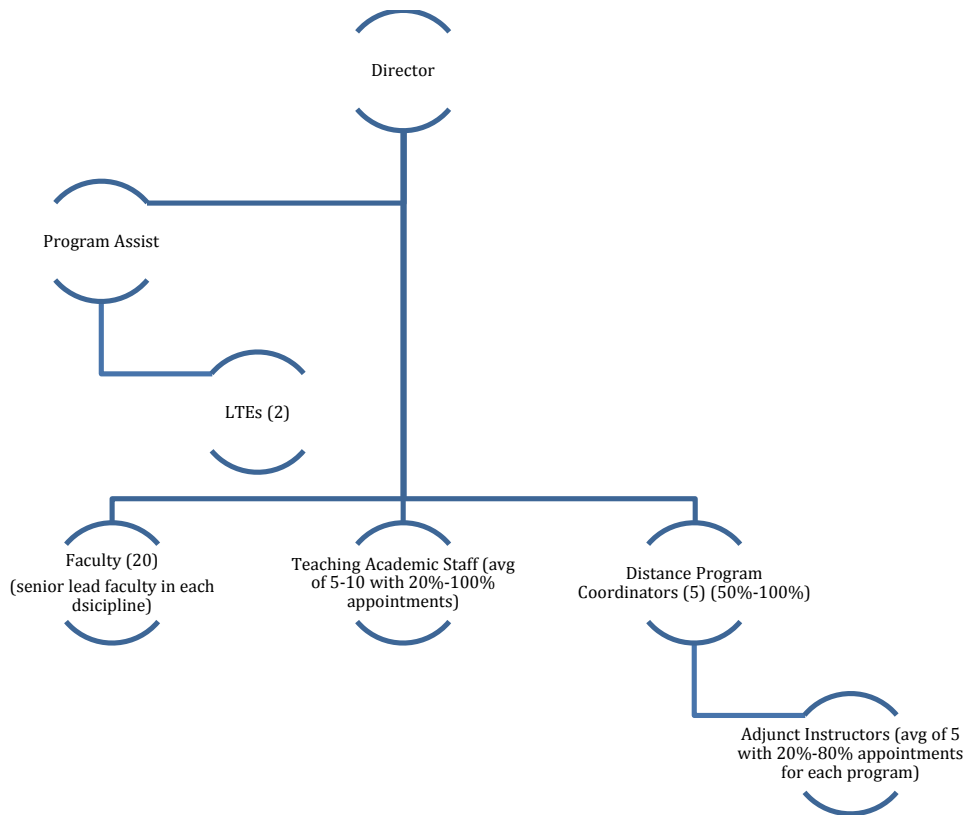
The Department of Business & Accounting has requested a designation as a School of Business. I concur with this request for the following reasons:

1. The designation is appropriate due to size and breadth of programs offered through the Department. This unit is one of the largest on campus in both numbers of majors and of tenure/tenure-track faculty positions. The size and complexity are similar to the other two Schools on campus, The School of Agriculture (approximately 800 majors & 17 faculty) and the School of Education (approximately 1000 majors & 22 faculty.)
2. The unit offers multiple degrees at the undergraduate and graduate level using multiple delivery systems.
  - a. Bachelor of Science in Business Administration
    1. On campus & distance majors: approx. 1100
    2. On campus minors: approx. 150
  - b. Bachelor of Science in Accounting
    1. On campus majors: approx. 140
    2. On campus minors: approx. 25
  - c. Master of Science in Project Management
    1. Distance program majors: approx. 540
  - d. Master of Science in Organizational Change Leadership
    1. Distance program majors: approx. 30 (new in 2012)
  - e. Master of Science in Integrated Supply Chain
    1. Distance program majors: approx. 50 (new in 2012)
  - f. Master of Science in Distance Education Leadership
    1. Distance program majors: approx. 10 (new in 2012)

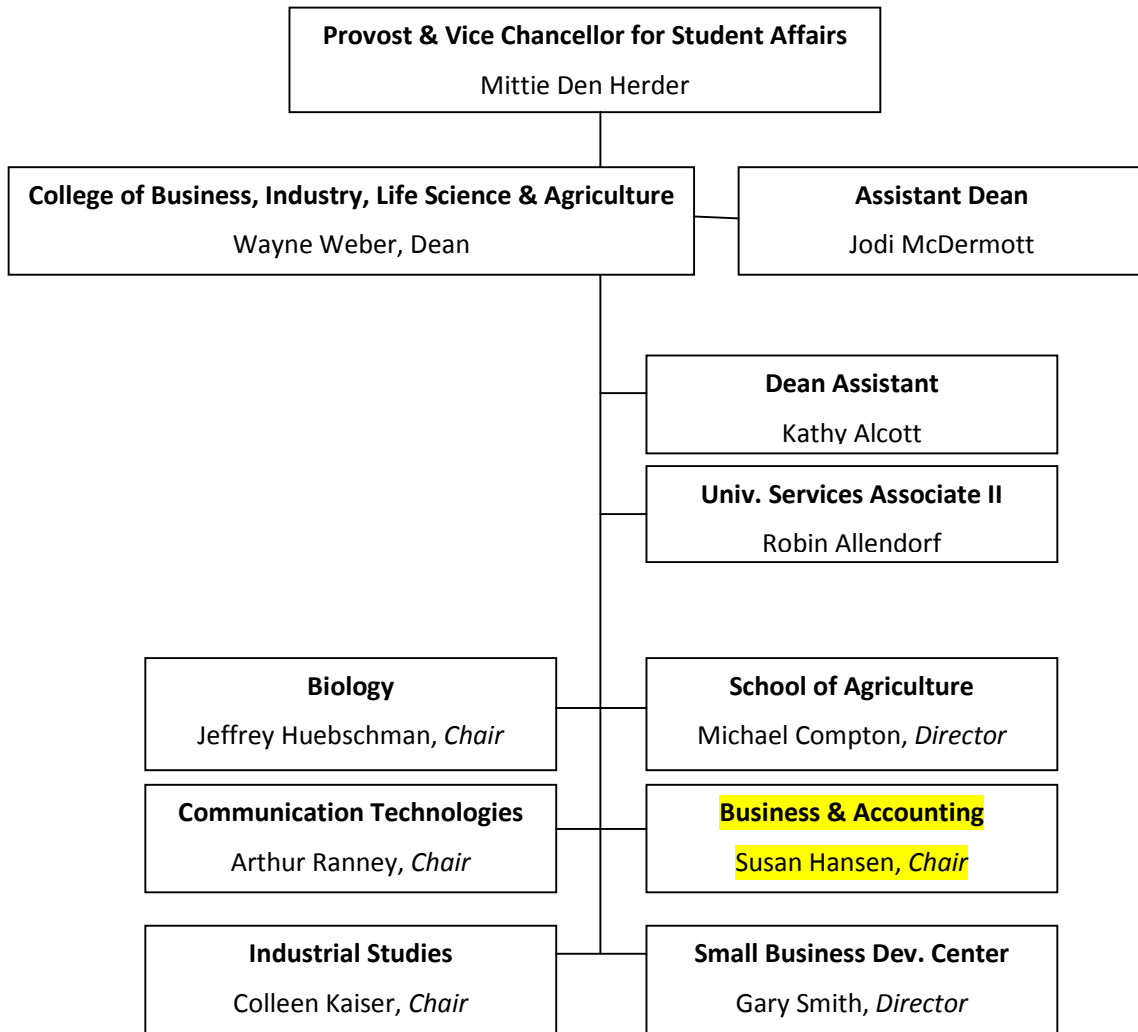
All programs within this unit continue to grow.

3. The identity as a School of Business recognizes all the undergraduate and graduate programs offered in the unit and communicates the breadth of programs to the public.
4. The Department voted to approve the title to be: School of Business.
5. The unit meets the criteria for a School designation on this campus as defined by the Academic Planning Council and Faculty Senate.
6. The Department's request has been reviewed by the University Academic Budget Commission and the Academic Planning Council. The Academic Planning Council forwarded their recommendation to support the designation to Faculty Senate. Faculty Senate voted to approve on April 23rd.

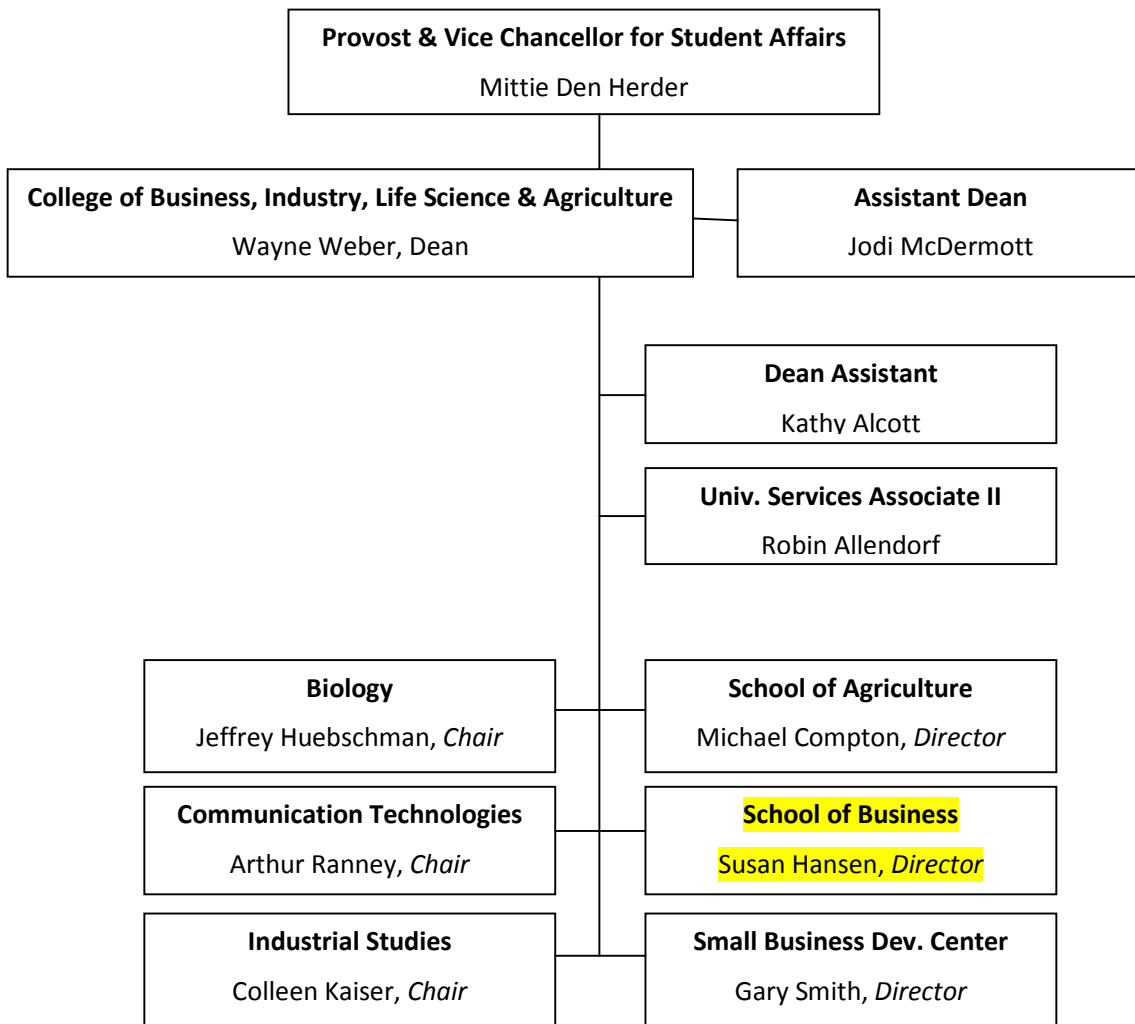
While the designation as a School will poise this unit for future growth, the current administrative structure is sufficient for the near term future. The structure will be as follows:



# University of Wisconsin-Platteville Current Organizational Structure 2013-14 Business, Industry, Life Science, and Agriculture

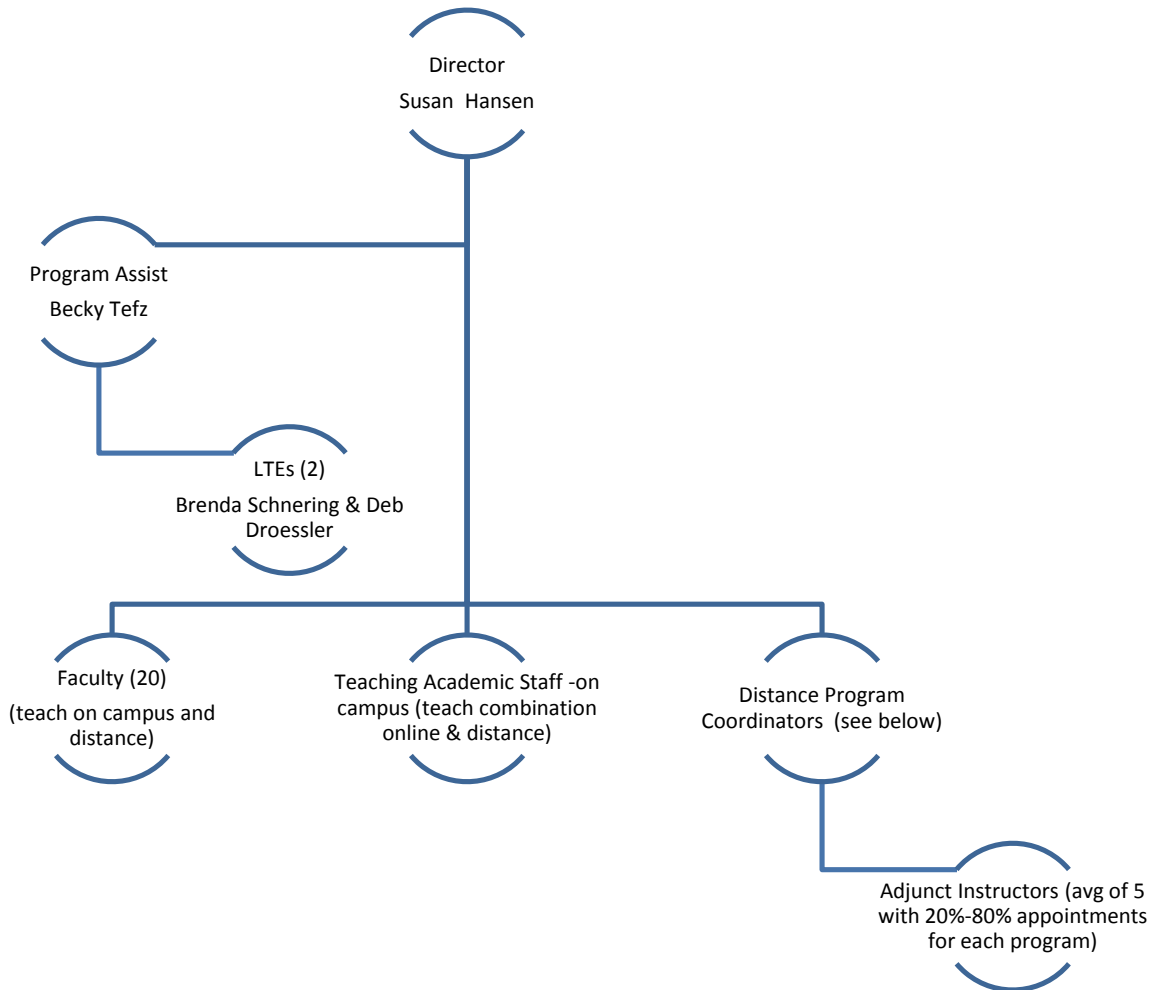


# University of Wisconsin-Platteville Tables of Organization (Proposed) Business, Industry, Life Science, and Agriculture



## UW-Platteville Proposed School of Business Organizational Chart

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**Distance Coordinators:**

Christine Storlie: Business Administration undergraduate program

Bill Haskins: Project Management Master's program

David Heimerdinger: Integrated Supply Chain Management Master's program

Caryn Stanley: Organizational Change Leadership Master's program