



**Media Contact:**

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**YOU'RE INVITED**

**BADGERS UNITED PANEL DISCUSSION**

***TOPIC: Health Of UW-Madison & The University's Statewide Impact***

**WHAT:** Badgers United is hosting a panel discussion on the health of UW-Madison and the institution's statewide economic impact.

**WHO:** Panel speakers include:

- Michael Knetter – President and CEO, University of Wisconsin Foundation
- Rep. Dave Murphy (R) – Chair, Assembly Committee on Colleges and Universities
- Tim Higgins – Regent Emeritus

**WHEN:** **Wednesday, July 24<sup>th</sup> – 9:00am**  
*Doors Open – 8:30am*  
*Post-Event Media Availability With Panelists & Badgers United Board Members – 10:00am*

**WHERE:** **Monona Terrace – Community Terrace**  
1 John Nolen Dr, Madison, WI 53703

**RSVP:** Requested, but not required: <http://bit.ly/326x6Ue>

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Questions? Contact Michael Horecki at [mhorecki@evokebrands.com](mailto:mhorecki@evokebrands.com)

**About Badgers United**

Badgers United was formed in 2018 by Wisconsin residents who recognize University of Wisconsin-Madison's sizeable economic impact on our state, as well as the challenges it must overcome to continue delivering powerful results. It is a 501(c)(3) organization that operates separately from UW-Madison. For more information about Badgers United, visit [www.badgersunited.org](http://www.badgersunited.org) and [facebook.com/badgersunited](https://facebook.com/badgersunited). You can also follow us on Twitter: [@badgers\\_united](https://twitter.com/badgers_united)